erwin® Data Marketplace by Quest®

Make trusted data and AI models easier to shop, share and compare across your enterprise.

To maximize the business impact of your data, it's essential consumers across your organization can easily find, understand and gain access to valuable assets quickly. erwin Data Marketplace by Quest helps ensure just that, by providing a consumer-friendly shopping experience for trusted, reliable data products, datasets and AI models.

Included within erwin Data Intelligence by Quest, erwin Data Marketplace provides one location for all in your enterprise to shop, share and compare governed assets. Shoppers use a variety of discovery tools to quickly zero-in on the best-fitting asset for the task at hand and automated workflows and stewardship capabilities enable data stewards and owners to efficiently govern assets and review access requests.
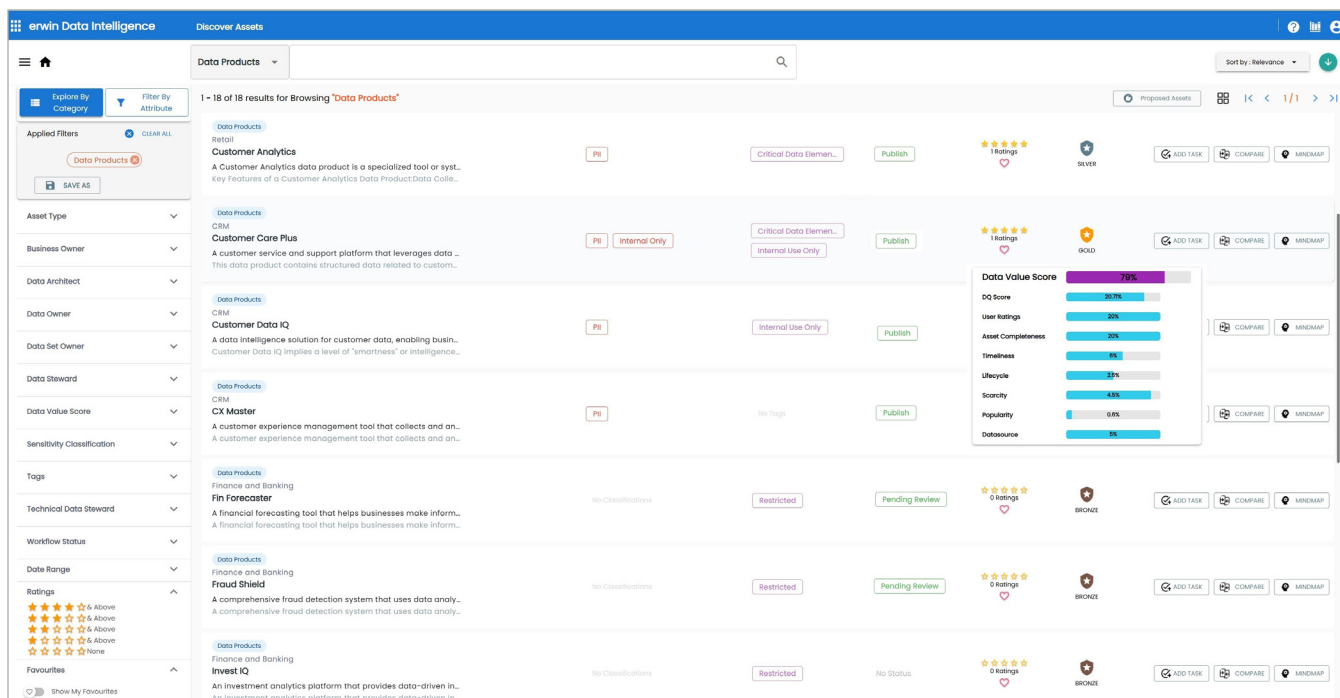
Key features

The consumer-like online shopping experience of erwin Data Marketplace shortens discovery time and accelerates data and AI model literacy by putting all related data intelligence and community knowledge within reach through the following key features:

- **A personalized discovery experience** — Consumers begin discovery within erwin Data Marketplace by viewing personalized asset insights within an easily customizable entry page, reducing search time and ensuring awareness of assets requiring attention or of likely interest.

- **Discovery and analysis —** Shop for and analyze available data products, datasets and AI models using a variety of discovery tools.
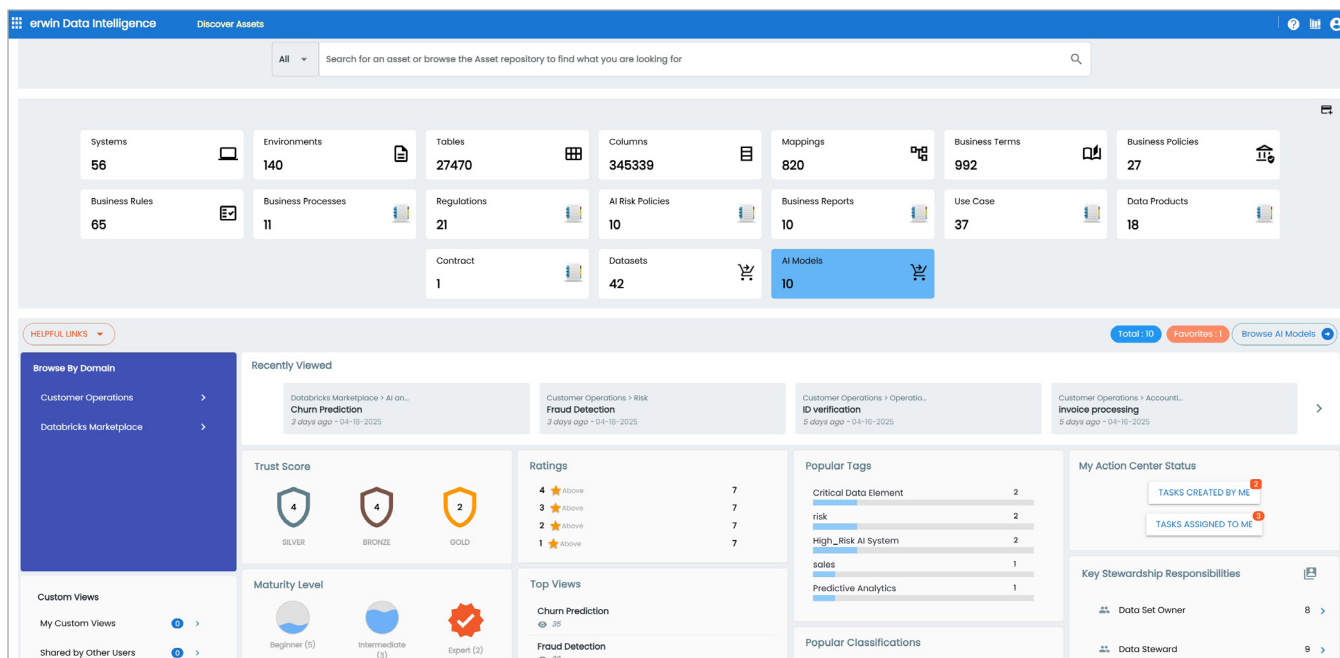
Benefits:

- **Provide all in your organization one place to shop share, compare and gain access to trusted, reliable data products, datasets and AI models.**

- **Speed data and AI model literacy through personalized discovery and insights, and supporting mind maps, data lineage, automated data value and trust scoring, business context and governance guidance.**

- **Leverage automated AI model certification to automatically measure AI model maturity and visually certify AI models and supporting data are ready for production use.**

- **Drive asset collaboration and knowledge-sharing among all stakeholders through social ratings, reviews, and built-in chat and tasking functions.**

- **Give governance teams the ability to efficiently curate, govern and share enterprise data and AI models within one central location.**

- **Track and manage data access requests, approvals and denials for governance compliance and future audits.**

erwin Data Marketplace makes it simple for data users of all levels of technical expertise to shop for, analyze, compare, and gain access to trusted data and AI models across the enterprise in one central location. A consumer-like online shopping experience reduces discovery time, accelerates data literacy, and delivers high-value, trusted data assets into the hands of consumers faster.

Use dynamic filtering, automated data value and trust scores, social ratings, reviews, and onscreen related data intelligence like mind maps, data lineage, additional business context and governance guidance to quickly find and shortlist data and AI models for your potential use.

- **Compare data and models —** Compare best-fitting datasets and AI models using the erwin Data Marketplace Compare feature. Line up properties and ratings of shortlisted assets side-by-side to aid in understanding and final selection.

- **Automated data value and trust scoring —** Leverage scoring of data value or AI model trust based on user-defined weighting of up to 9 scoring parameters and visualized through gold, silver and bronze indicators.

- **Ratings and reviews —** Engage data users in sharing data products and AI model knowledge with a star-rating system and the ability to provide reviews.

- **Collaborative tools —** Leverage built-in workflow, task and chat capabilities providing multiple ways to communicate and collaborate around assets. Questions, issues, data access requests and other tasks can be routed to data stewards and owners and managed within the software.

- **Curation and stewardship —** Curate and share available data products, datasets and AI models for enterprise use in one location. Define, classify and tag assets, link technical asset relationships and assign responsible governance parties. Leverage automated erwin Data Intelligence governance workflows.

- **AI model certification —** Confidently select AI models and data to use in production based on a clear view into model maturity and certification of readiness. Automated AI model certification, based on the erwin by Quest 7 steps 'model to marketplace' value framework, automatically tracks a model's progress towards certification based on built-in data intelligence.

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Speed asset discovery, gain personalized asset insights, and stay on top of anything requiring your attention through a personalized erwin Data Marketplace discovery page. Quickly delve into assets by certification status, trust score, domain and other views unique to your role.

- **Data access and governance —** Use built-in task and workflow capabilities to easily document and route access requests from marketplace users to governance teams. Review, approve and deny requests within erwin Data Marketplace, documenting decisions and actions taken for compliance reporting and audit use.

- **Asset publishing by role —** Specify roles and potentially interested user communities when publishing data and AI assets within the data marketplace based on access rights.

- **Curation and access audit history —** View an always up-to-date audit of asset curation. See all related governance actions including access requests evaluated and taken.

About Quest

Quest creates software solutions that make the benefits of new technology real in an increasingly complex IT landscape. From database and systems management, to Active Directory and Microsoft 365 migration and management, and cybersecurity resilience, Quest helps customers solve their next IT challenge now. Quest Software. Where next meets now.