

## Achieving operational excellence via metadata-driven automation

### Client Profile

A non-profit health insurance company that finances and delivers healthcare services across upstate New York and long-term care insurance nationwide. Collectively, the enterprise provides health insurance to nearly 1.5 million members.

### Results

By implementing erwin Mapping Manager, the customer achieved operational excellence and delivery time reduction by 80%.

### Challenge

The customer was using a CDMA product to centralize data mappings, but it lacked certain desired features like versioning, impact analysis and lineage. This led to increased costs, effort and delays.

The customer sought a solution to manage all data mappings across its data integration projects; track changes to mappings through the change and release management lifecycle; process and assess impact analysis; and view data lineage. The efforts were mainly aimed at achieving operational excellence and to reduce delivery time by 80 percent.

### Solution

erwin<sup>®</sup> Mapping Manager enabled standardized the pre-ETL data mapping process. The technology is purpose-built to manage data integration mapping through the change and release process. As a result, both internal data mapping and cross functional teams now have easy web-based access to data mappings and valuable information like impact analysis and lineage – saving time.

The estimated return on investment was achieved within the first 12 months through cross-departmental operational efficiency gains and reduced time that was previously spent manually coordinating and tracking data mappings, impact analysis and data lineage views in support of ongoing EDW operations and maintenance.

The erwin Automation Framework was used to convert more than 1,000 source-to-target mappings from the legacy CDMA mapping tool into erwin Mapping Manager.

- Achieved operational excellence and delivery time reduction by 80%
- Generated impact analysis, lineage and versioning quickly and easily
- Time savings realized across all IT and cross functional teams
- Intuitive user interface with convenient drag-and-drop feature helped build error-free data mappings

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